



603-818-4771 | [INFO@MAC-INSURANCE.COM](mailto:INFO@MAC-INSURANCE.COM) | [WWW.MAC-INSURANCE.COM](http://WWW.MAC-INSURANCE.COM)

## **Privacy Policy**

Protecting your personal information is important to us. This Privacy Policy explains how MAC Insurance Inc. ("MAC Insurance," "we," "us," or "our") collects, uses, and protects your information when you visit [www.mac-insurance.com](http://www.mac-insurance.com) or do business with our agency.

By using our website or engaging our services, you consent to the data practices described in this Policy.

### **INFORMATION WE COLLECT**

We may collect personal information necessary to provide insurance products and services, including but not limited to:

- Name
- Mailing address
- Email address
- Phone number
- Date of birth
- Social Security number or EIN
- Employer and job title (when applicable)
- Insurance history and risk-related information

### **HOW WE USE YOUR INFORMATION**

MAC Insurance uses your personal information strictly for legitimate insurance and business purposes, including:

- Providing insurance quotes, applications, and policy placement
- Submitting information to insurance carriers, underwriters, and wholesalers
- Servicing policies, renewals, and endorsements
- Assisting with claims and coverage questions
- Complying with legal and regulatory requirements
- Preventing fraud and protecting against unauthorized activity
- Communicating with you regarding your policies or requested services

### **SHARING INFORMATION WITH THIRD PARTIES**

MAC Insurance does not sell your personal information. We may share your information only with trusted third parties as necessary to provide insurance services, including insurance carriers, wholesalers, claims administrators, audit compliance, and technology service providers. All third parties are required to protect the confidentiality of your information.

### **COOKIES AND WEBSITE TRACKING**

Our website may use cookies and similar tracking technologies to enhance functionality, analyze traffic, and improve user experience. You may disable cookies through your browser settings, though some features may not function properly.

### **AUTOMATICALLY COLLECTED INFORMATION**

When you visit our website, we may automatically collect information such as IP address, browser type, device information, access times, and referring website addresses. This information is used for site administration, security, and analytics purposes.

### **DATA SECURITY**

We implement reasonable administrative, technical, and physical safeguards to protect your personal information. While we strive to protect your information, no method of transmission over the internet can be guaranteed to be 100% secure.



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**DATA RETENTION**

We retain personal information only as long as necessary to provide insurance services and comply with legal and regulatory requirements.

**CHILDREN'S PRIVACY**

MAC Insurance does not knowingly collect personal information from children under the age of 13.

**CHANGES TO THIS POLICY**

We may update this Privacy Policy from time to time. Updates will be posted on our website with the revised effective date.

**YOUR PRIVACY RIGHTS AND OPT-OUT**

Depending on applicable laws, you may have the right to request access to, correction of, or deletion of your personal information, subject to certain legal exceptions. You may also opt out of receiving marketing or promotional communications from MAC Insurance at any time.

To exercise your privacy rights or opt out of communications, please contact us:

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